



PitchDeck

H A R D R O C K C A F E

February 2022



WHY DO WE EXIST?

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“*Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tem*”

-Mohamed Hersi, The Kenya Tourism Federation chairman

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-Alice Opee, the national chair of Pubs, Entertainment and Restaurants Association of Kenya (Perak).

OPINIONS

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FACTS

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CONCLUSION

AVERAGE KENYA'S SPEND ON



EATING OUT



LIQUOR⁴

\$55Bn
2030 Year



\$848 Mn
2017 Year

\$12.45Bn
2020 Year



\$5.70 Bn
2017 Year

LOREM AND IPSUM WELCO

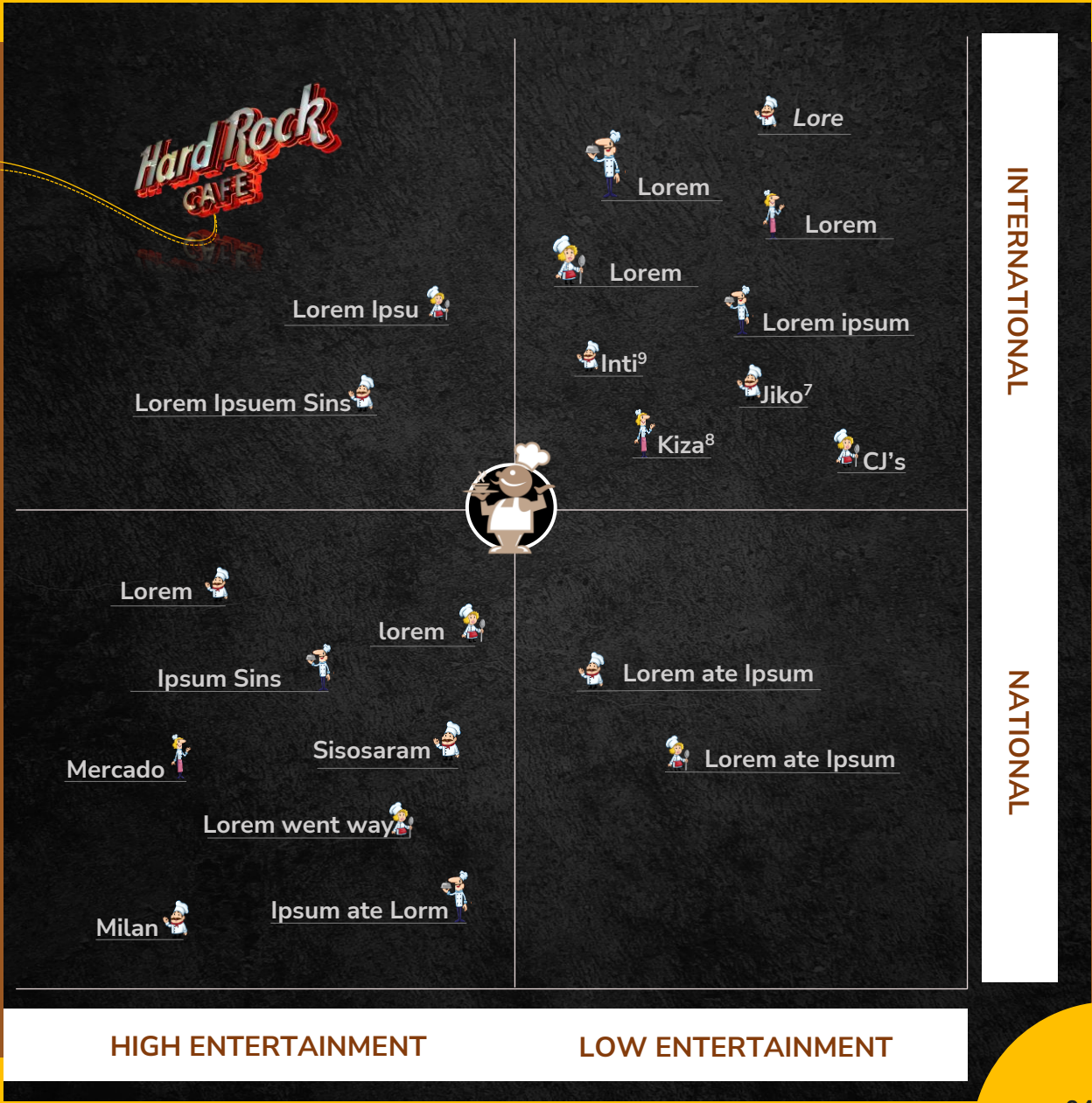
WELCOME TO LOREM IPSUM TECHNO PATH LAB

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LOREM IPSUM WELCOMES YOU TO LOREM ISPUM WORLD

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Restaurant Experience



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FEATURES*	FOOD QUALITY	SERVICE	BAR	ATMOSPHERE
Hard Rock Cafe	★★★★★	★★★★★	★★★★★	★★★★★
Lorem	★★★★★	★★★★★	★★★★★	★★★★★
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Lor	★★★★★	★★★★★	★★★★★	★★★★★
Lorem Lounge	★★★★★	★★★★★	★★★★★	★★★★★

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Great Food



Entertainment



Drinks



Good Times



LOREM WELCOME

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LOREM WELCOME IPSUM

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LOREM IS IPSUM AND IPSUM IS LOREM LOREM	1,280,000	+ 420,000	= 1,700,000
LOREM IS IPSUM AND IPSUM IS LOREM LOREM	1,700,000	✖ Avg Spend /person =\$29	= \$49,300,000

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WITH A VISION



To become the
most respected
Restaurant Group
in the World.

WITH A MISSION



To serve
delightful customer
experiences.

THE PLAN



Continue to invest, energize
and maintain its rightful
place - the undisputed leader
in the F&B trade.

BADGE THAT WE FLAUNT



Let us entertain
you



LOREM WELCOME IPSUM PLAN

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ROADMAP

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Q6

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LOREM IPSUM TEAMS



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OWNER

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BUSINESS PARTNER

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GM AND DIRECTOR OPERATIONS

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We Are Present in

LOREM IPSUM COMPANY ACHIEV

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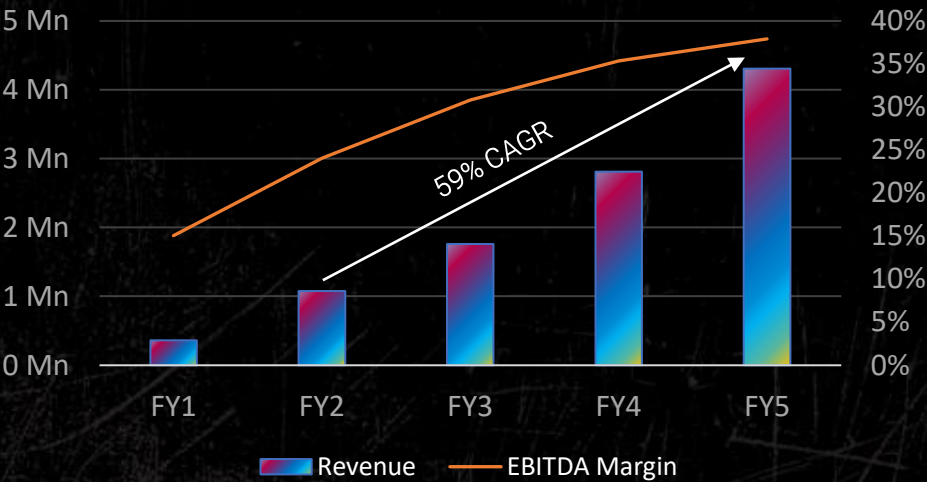
Current turnover > \$40Mn.

LOREM ISPUM FINANCIAL M**



REVENUE & EBITDA(\$)

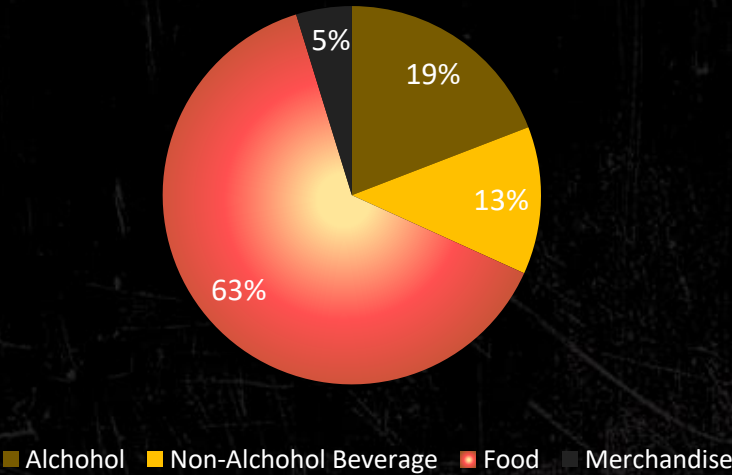
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*Base case scenario projections

REVENUE STREAMS (FY5)

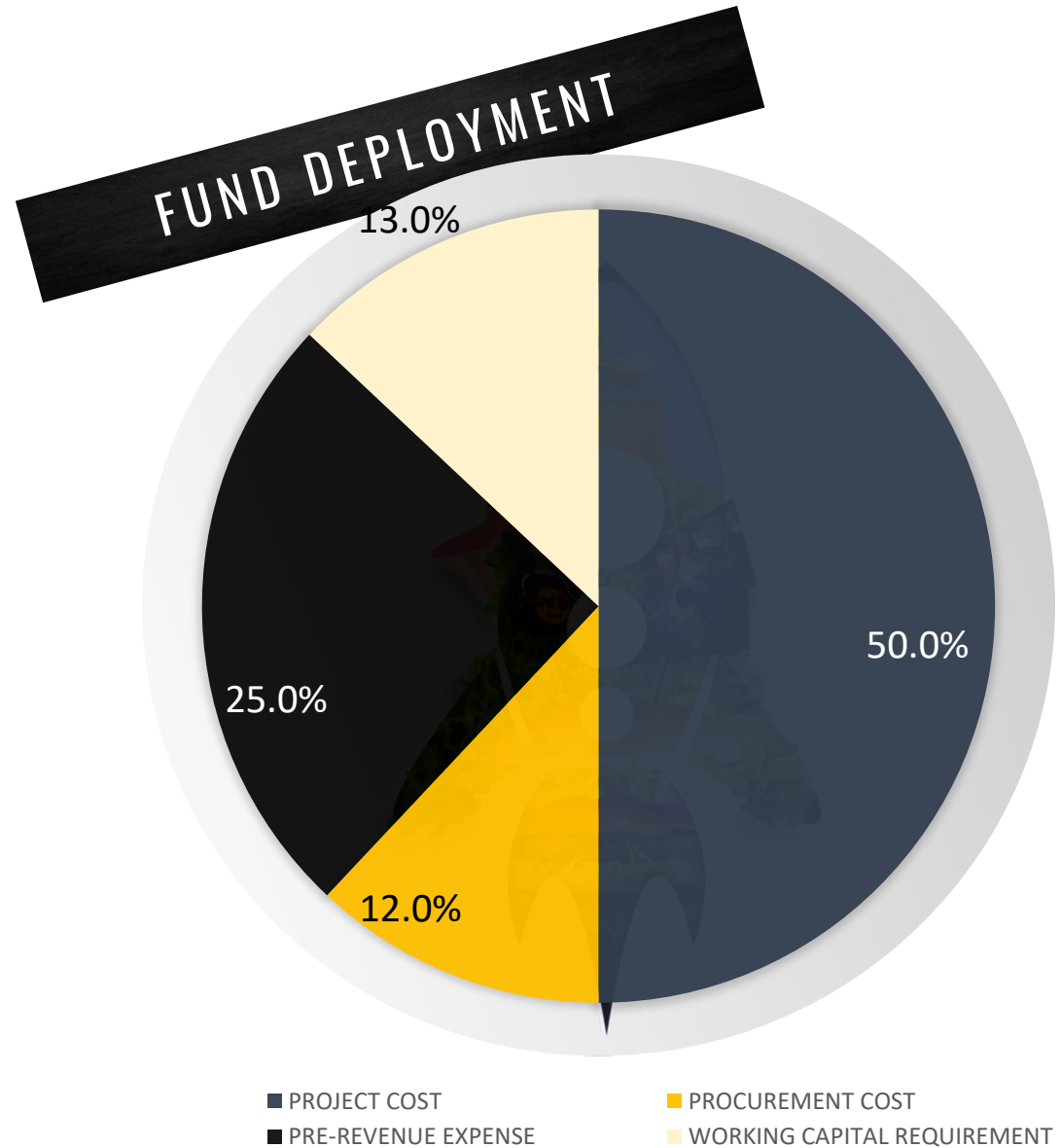
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TOTAL LOREMSE REQUIREMENT

\$2.1Mn

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INVESTMENT RATIONALE

CREATING UNPARALLELED EXPERIENCE

- Lorem ipsum is always the best place to have fun and rock
- Lorem Ipsum is great

CLIENT ACQUISITION AND RETENTION

- Lorem ipsum is always the best place to have fun and rock
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TECHNOLOGY

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- Lorem Ipsum meate

FINANCIAL PROJECTIONS

- Lorem ipsum is always the best place to have fun and rock also EDITH is the best tech gadget.

LEGACY

- Lorem ipsum is always the best place to have fun and rock lets hit the road.
- \$40 Mn+ turnover is never expected but we did it.

LOW COMPETITION

- Only two lorem and ipsum

MARKET OPPORTUNITY

- Lorem ipsum is always the best place to have fun and rock also EDITH is the best tech gadget.
- Lorem ipsum is always the best place to have fun and.
- Lorem ipsum is always the best place to have fun and rock also .
- Lorem ipsum is always the best place to .

